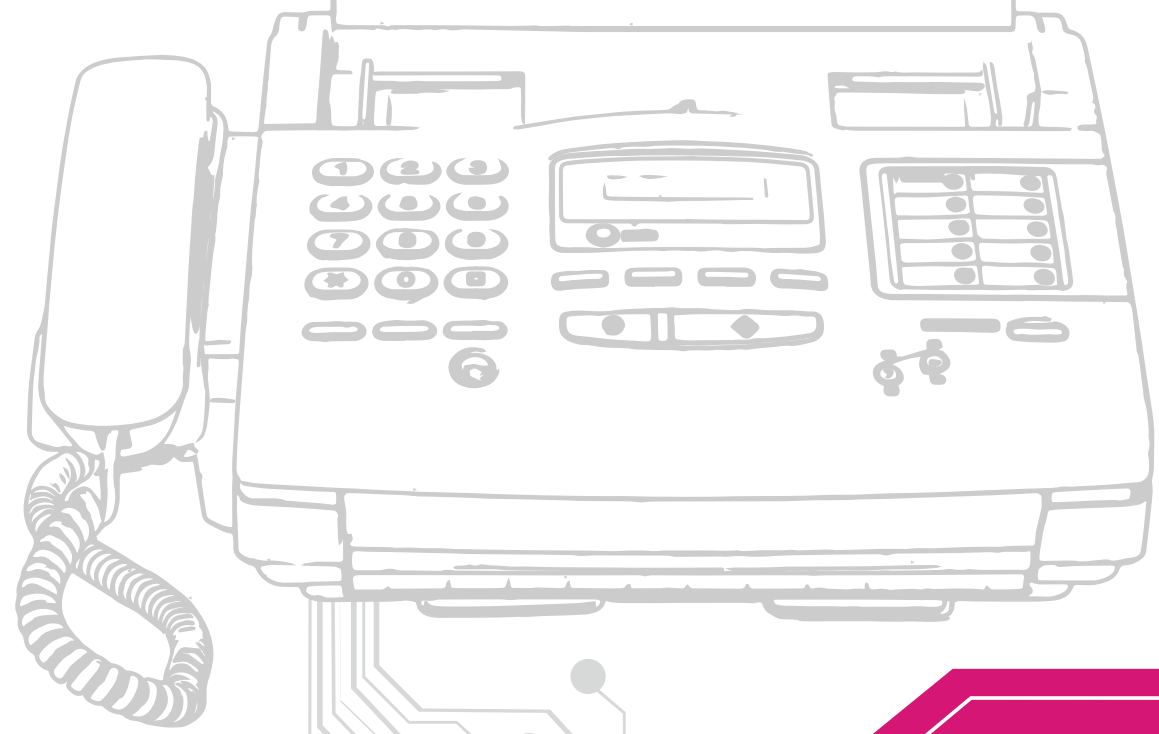


Why it's time to break up with the fax machine



1 The status quo in Canada

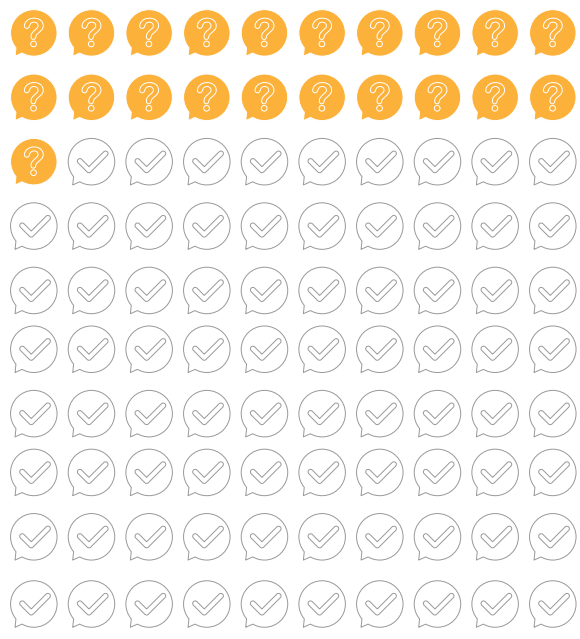
2/3 of physicians use fax as primary communication method

On average, a medical clinic faxes **24,000 pages** of information annually

2 The impact

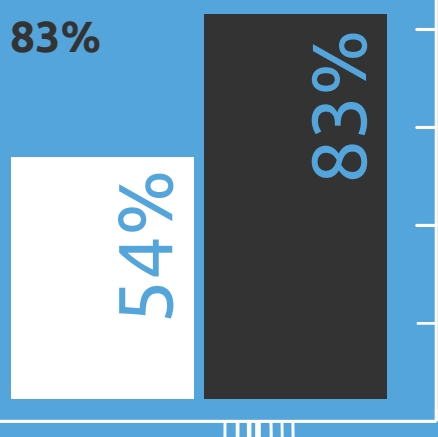
25% of issues impacting patient safety are associated with **communication & documentation errors**

21% of requests for consultation receive **no response** from specialists' offices

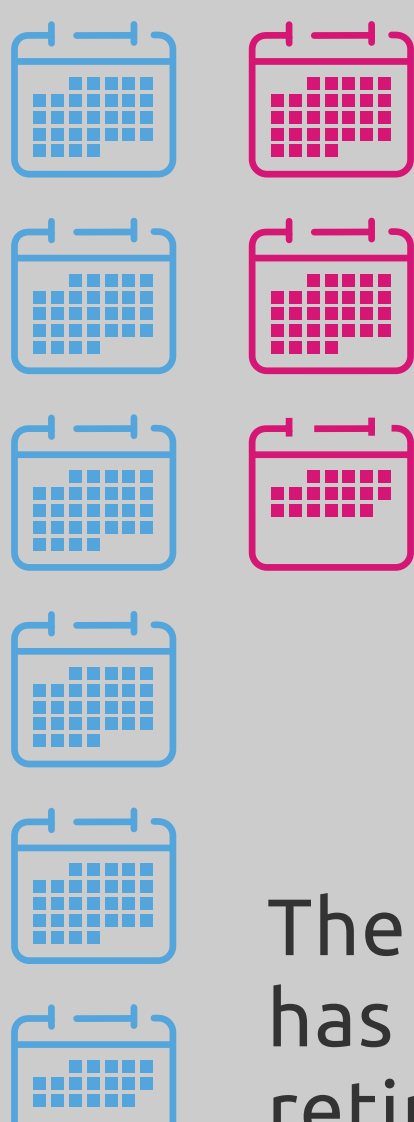


2 The alternative

After transitioning from paper based methods, scheduled referrals **increased from 54% to 83%**



After transitioning from paper referrals, time to appointment was decreased from **168 days to 78 days**



The fax machine has long been retired in other industries — and for good reason.

But health care in Canada is slow to change. You want the best care for your patients, yet it's standing in your way.

Why rely on the status quo for their most critical information when better solutions exist?

We're ushering in the end of an era... join us.



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